

**Equity One, Inc.**  
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**FOR IMMEDIATE RELEASE:**

**Equity One, Inc.'s Fourth Quarter 2011 Earnings Conference Call to Be Held on  
Thursday, February 23, 2012 at 9:00 a.m. Eastern Time**

North Miami Beach, FL, January 4, 2012 – Equity One, Inc. (NYSE:EQY) announced today that it will release its 2011 fourth quarter earnings on Wednesday, February 22, 2012 after the market close. On Thursday, February 23, 2012, at 9:00 a.m. Eastern Time, Equity One's senior officers will conduct a conference call to review the 2011 fourth quarter earnings and operating results.

Stockholders, analysts and other interested parties can access the earnings call by dialing (800) 291-9234 (U.S./Canada) or (617) 614-3923 (international) using pass code 53325036. The call will also be web cast and can be accessed in a listen-only mode on Equity One's web site at [www.equityone.net](http://www.equityone.net).

If you are unable to participate during the call, a replay will be available on Equity One's website for future review. You may also access the telephone replay by dialing (888) 286-8010 (U.S./Canada) or (617) 801-6888 (international) using pass code 66609069 through March 2, 2012.

**ABOUT EQUITY ONE, INC.**

As of September 30, 2011, Equity One owned or had interests in 199 properties, consisting of 176 shopping centers comprising approximately 20.7 million square feet, eight development or redevelopment properties, eight non-retail properties, and seven land parcels. Additionally, Equity One had joint venture interests in 16 shopping centers and two office buildings totaling approximately 2.7 million square feet.