

Equity One, Inc.
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FOR IMMEDIATE RELEASE:

**Equity One, Inc.'s First Quarter 2010 Earnings Conference Call to Be Held on
Thursday, May 6, 2010 at 9:00 a.m. Eastern Time**

North Miami Beach, FL, March 23, 2010 – Equity One, Inc. (NYSE:EQY) announced today that it will release its 2010 first quarter earnings on Wednesday, May 5, 2010 after the market close. On Thursday, May 6, 2010 at 9:00 a.m. Eastern Time, Equity One's senior officers will conduct a conference call to review the 2010 first quarter earnings and operating results.

Stockholders, analysts and other interested parties can access the earnings call by dialing (888) 396-2369 (U.S./Canada) or (617) 847-8710 (international) using pass code 51696758. The call will also be web cast and can be accessed in a listen-only mode on Equity One's web site at www.equityone.net.

If you are unable to participate during the call, a replay will be available on Equity One's website for future review. You may also access the telephone replay by dialing (888) 286-8010 (U.S./Canada) or (617) 801-6888 (international) using pass code 17765828 through May 13, 2010.

ABOUT EQUITY ONE, INC.

As of December 31, 2009, Equity One owned or had interests in 182 properties, consisting of 168 shopping centers comprising approximately 19.0 million square feet, three projects in development/redevelopment, six non-retail properties, and five parcels of land. Additionally, Equity One had joint venture interests in twelve shopping centers and one office building totaling approximately 1.9 million square feet.