

**Equity One, Inc.**  
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**FOR IMMEDIATE RELEASE:**

**Equity One, Inc.'s Fourth Quarter 2009 Earnings Conference Call to Be Held on  
Friday, March 5, 2010 at 9:00 a.m. EDT**

North Miami Beach, FL, January 27, 2010 – Equity One, Inc. (NYSE:EQY) announced today that it will release its 2009 fourth quarter and full year earnings on Thursday, March 4, 2010 after the market close. On Friday, March 5, 2010 at 9:00 a.m. EST, Equity One's senior officers will conduct a conference call to review the 2009 fourth quarter and full year earnings and operating results.

Stockholders, analysts and other interested parties can access the earnings call by dialing (800) 510-9661 (U.S./Canada) or (617) 614-3452 (international) using pass code 47507225. The call will also be web cast and can be accessed in a listen-only mode on Equity One's web site at [www.equityone.net](http://www.equityone.net).

If you are unable to participate during the call, a replay will be available on Equity One's website for future review. You may also access the telephone replay by dialing (888) 286-8010 (U.S./Canada) or (617) 801-6888 (international) using pass code 67593455 through March 12, 2010.

**ABOUT EQUITY ONE, INC.**

As of September 30, 2009, Equity One owned or had interests in 180 properties, consisting of 166 shopping centers comprising approximately 18.9 million square feet, four projects in development/redevelopment, six non-retail properties, and four parcels of land. Additionally, Equity One had joint venture interests in twelve shopping centers and one office building totaling approximately 1.9 million square feet.