

Equity One, Inc.
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FOR IMMEDIATE RELEASE:

**Equity One, Inc.'s Third Quarter 2009 Earnings Conference Call to Be Held on
Thursday, November 5, 2009 at 9:00 a.m. EDT**

North Miami Beach, FL, September 29, 2009 – Equity One, Inc. (NYSE:EQY) announced today that it will release its 2009 third quarter earnings on Wednesday, November 4, 2009 after the market close. On Thursday, November 5, 2009 at 9:00 a.m. EST, Equity One's senior officers will conduct a conference call to review the 2009 third quarter earnings and operating results.

Stockholders, analysts and other interested parties can access the earnings call by dialing (866) 700-7101 (U.S./Canada) or (617) 213-8837 (international) using pass code 14189553. The call will also be web cast and can be accessed in a listen-only mode on Equity One's web site at www.equityone.net.

If you are unable to participate during the call, a replay will be available on Equity One's website for future review. You may also access the telephone replay by dialing (888) 286-8010 (U.S./Canada) or (617) 801-6888 (international) using pass code 82523080 through November 12, 2009.

ABOUT EQUITY ONE, INC.

As of June 30, 2009, Equity One owned or had interests in 181 properties, consisting of 167 shopping centers comprising approximately 19.0 million square feet, four projects in development/redevelopment, six non-retail properties, and four parcels of land. Additionally, Equity One had joint venture interests in twelve shopping centers and one office building totaling approximately 1.9 million square feet.