

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011  
 Calculated using Proportional Postal Hybrid



Lat/Lon: 40.743971-73.60447

## The Gallery At Westbury Plaza

1 Mile      3 Miles      5 Miles

Summary Data		1 Mile	3 Miles	5 Miles
Demographic Δ Adjustment	Census 2000 Households	3,653	49,356	140,659
	Route Active Residential Count	4,473	52,985	145,244
	Census 2000 Average Persons per Household	2.80	3.09	3.07
	Census 2000 Population	10,256	159,236	443,169
	Recalculated Route Lower range	12,537	163,766	445,970
	Active Population Upper range	12,560	170,943	457,614
	Census Households vs Route Residential Count	22.47%	7.35%	3.26%
Origination Data		1 Mile	3 Miles	5 Miles
Residential Demographics	Active Residential Delivery	4,341	49,423	137,388
	Active Residential Box	130	3,530	7,776
	Active Residential Count	4,471	52,953	145,165
	Additional Active General Delivery Count	2	32	79
	<b>Total Active Residential Count</b>	4,473	52,985	145,244
	Additional Possible General Delivery Count	2	32	79
	<b>Total Possible Residential Count</b>	4,636	55,266	149,965
	<b>Census 2000 Households</b>	3,653	49,356	140,659
	<b>Population in households</b>	10,237	152,551	431,893
	1-person household	21.74%	20.87%	17.65%
	2-person household	29.51%	26.49%	27.91%
	3-person household	17.69%	16.96%	18.10%
	4-person household	17.55%	16.57%	18.59%
	5-person household	8.49%	9.77%	10.12%
	6-or-more person household	5.01%	9.35%	7.62%
	<b>Population in Group Quarters</b>	19	6,685	11,277
	<b>Total Housing Units</b>	3,708	50,494	143,445
Occupied housing units	98.50%	97.75%	98.06%	
Owner-occupied housing units	75.23%	69.44%	80.23%	
Renter-occupied housing units	24.77%	30.56%	19.77%	
Business Demos	Drop Site Business or Family Served Count	254	3,774	10,227
	Active Business Deliveries	1,340	8,207	17,766
	Possible Business Deliveries	1,504	9,405	20,339
	Active Versus Possible Business Deliveries	12.31%	14.60%	14.49%

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		1 Mile	3 Miles	5 Miles
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Active Business Count</b>	<b>1,340</b>	<b>8,207</b>	<b>17,766</b>
	Centralized Count	68	284	410
	Curb Count	-	10	16
	NDCBU Count	47	80	157
	Other Count	1,089	6,002	12,310
	Facility Box Count	123	1,657	4,147
	Contract Box Count	-	-	-
	Detached Box Count	-	49	77
	NPU Count	-	-	-
	Call, Remit, Contest, Other Box Count	13	125	648
	<b>Residential</b>			
	<b>Scheme Active Residential Count</b>	<b>4,471</b>	<b>52,953</b>	<b>145,165</b>
Centralized Count	935	10,484	13,610	
Curb Count	1	625	2,202	
NDCBU Count	101	2,206	5,097	
Other Count	3,305	36,108	116,479	
Facility Box Count	130	3,083	7,067	
Contract Box Count	-	-	-	
Detached Box Count	-	447	709	
NPU Count	-	-	-	
Call, Remit, Contest, Other Box Count	-	-	1	
<i>Schema Active General Delivery Count</i>	2	32	79	
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Possible Business Count</b>	<b>1,504</b>	<b>9,405</b>	<b>20,339</b>
	Centralized Count	99	389	526
	Curb Count	-	11	18
	NDCBU Count	47	91	181
	Other Count	1,183	6,724	13,758
	Facility Box Count	146	1,852	4,595
	Contract Box Count	-	14	14
	Detached Box Count	-	95	150
	NPU Count	-	-	-
	Caller, Remit, Contest, Other Box Count	29	230	1,097
	<b>Residential</b>			
	<b>Scheme Possible Residential Count</b>	<b>4,634</b>	<b>55,233</b>	<b>149,887</b>
Centralized Count	942	10,626	13,807	
Curb Count	1	639	2,237	
NDCBU Count	101	2,250	5,173	
Other Count	3,340	36,530	117,748	
Facility Box Count	246	4,246	9,428	
Contract Box Count	-	38	38	
Detached Box Count	-	880	1,396	
NPU Count	-	-	-	
Caller, Remit, Contest, Other Box Count	3	26	60	
<i>Schema Possible General Delivery Count</i>	2	32	79	
<b>Scheme Drop</b>				
Scheme Drop Business Family Served Count		222	3,685	9,985
Scheme Active Business: Residential Mix		-	7	22
Scheme Active Residential: Business Mix		32	82	219

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# Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections  
 Calculated using Proportional Block Groups



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		1 Mile	3 Miles	5 Miles
<b>POPULATION</b>	2011 Estimated Population	12,837	161,992	448,180
	2016 Estimated Population	13,271	161,734	440,280
	2010 Census Population	12,651	162,662	453,292
	2000 Census Population	10,250	158,695	443,479
	Historical Annual Growth 2000 to 2011	2.3%	0.2%	0.1%
	Projected Annual Growth 2011 to 2016	0.7%	-	-0.4%
	2011 Median Age	39.49	40.69	40.45
<b>HOUSEHOLDS</b>	2011 Estimated Households	4,473	51,468	143,650
	2016 Projected Households	4,788	54,263	149,304
	2010 Census Households	4,383	50,711	142,304
	2000 Census Households	3,648	49,193	140,753
	Historical Annual Growth 2000 to 2011	2.1%	0.4%	0.2%
Projected Annual Growth 2011 to 2016	1.4%	1.1%	0.8%	
<b>POPULATION BY RACE</b>	2011 Estimated White	82.1%	57.1%	62.7%
	2011 Estimated Black or African American	4.4%	20.0%	15.8%
	2011 Estimated Asian & Pacific Islander	6.3%	7.1%	10.5%
	2011 Estimated American Indian & Native Alaskan	0.1%	-	-
	2011 Estimated Other Races	3.2%	10.6%	6.9%
	2011 Estimated Hispanic	14.3%	28.2%	20.2%
<b>INCOME</b>	2011 Estimated Average Household Income	\$100,846	\$111,795	\$122,454
	2011 Estimated Median Household Income	85,809.47	87,601.84	97,988.89
	2011 Estimated Per Capita Income	\$38,272	\$36,755	\$40,106
<b>EDUCATION (AGE 25+)</b>	2011 Elementary	7.4%	11.1%	8.1%
	2011 Some High School	3.6%	6.9%	6.3%
	2011 High School Graduate	25.6%	33.4%	33.9%
	2011 Some College	17.4%	18.8%	19.4%
	2011 Associates Degree Only	15.8%	11.0%	10.4%
	2011 Bachelors Degree Only	31.5%	26.9%	28.6%
	2011 Graduate Degree	20.7%	18.4%	20.9%
<b>BUSINESS</b>	Number of Businesses	1,674	10,991	22,281
	Total Number of Employees	23,126	132,473	258,582
	Employee Population per Business	13.8	12.1	11.6
	Residential Population per Business	7.7	14.7	20.1

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