

POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011
 Calculated using Proportional Postal Hybrid



Lat/Lon: 34.81955/-82.26759

Publix at Woodruff

		1 Mile	3 Miles	5 Miles
Summary Data				
Demographic Δ Adjustment	Census 2000 Households	1,189	11,867	31,835
	Route Active Residential Count	2,723	18,025	47,661
	Census 2000 Average Persons per Household	2.48	2.53	2.48
	Census 2000 Population	3,024	30,366	79,637
	Recalculated Route Lower range	6,763	45,533	118,078
	Active Population Upper range	6,925	46,125	119,225
	Census Households vs Route Residential Count	129.01%	51.90%	49.71%
Origination Data				
Residential Demographics	<i>Active Residential Delivery</i>	2,723	18,023	46,486
	<i>Active Residential Box</i>	-	2	1,167
	Active Residential Count	2,723	18,025	47,653
	<i>Additional Active General Delivery Count</i>	-	-	8
	Total Active Residential Count	2,723	18,025	47,661
	<i>Additional Possible General Delivery Count</i>	-	-	8
	Total Possible Residential Count	2,723	18,208	48,928
	Census 2000 Households	1,189	11,867	31,835
	Population in households	2,953	29,976	78,871
	<i>1-person household</i>	25.99%	24.89%	25.81%
	<i>2-person household</i>	34.60%	33.56%	34.52%
	<i>3-person household</i>	15.29%	16.66%	16.35%
	<i>4-person household</i>	15.74%	16.47%	15.54%
	<i>5-person household</i>	6.67%	6.41%	5.78%
	<i>6-or-more person household</i>	1.71%	2.00%	2.00%
	Population in Group Quarters	70	390	766
	Total Housing Units	1,265	12,747	34,232
Occupied housing units	93.98%	93.09%	93.00%	
<i>Owner-occupied housing units</i>	81.97%	72.24%	67.46%	
<i>Renter-occupied housing units</i>	18.03%	27.76%	32.54%	
Business Demos	Drop Site Business or Family Served Count	247	939	2,340
	<i>Active Business Deliveries</i>	250	1,514	4,622
	<i>Possible Business Deliveries</i>	250	1,577	5,158
	Active Versus Possible Business Deliveries	-	4.18%	11.60%

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SCHEME ACTIVE POSTAL DROP	Business			
	Scheme Active Business Count	250	1,514	4,622
	Centralized Count	23	160	434
	Curb Count	111	634	1,389
	NDCBU Count	99	537	1,019
	Other Count	16	182	916
	Facility Box Count	-	1	854
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Call, Remit, Contest, Other Box Count	-	-	10
	Scheme Active Residential Count	2,723	18,025	47,653
	Centralized Count	989	4,420	11,173
	Curb Count	1,707	12,885	32,517
NDCBU Count	27	702	2,551	
Other Count	-	16	246	
Facility Box Count	-	2	1,167	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Call, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Active General Delivery Count</i>	-	-	8	
SCHEME POSSIBLE POSTAL DROP	Business			
	Scheme Possible Business Count	250	1,577	5,158
	Centralized Count	23	161	529
	Curb Count	111	640	1,425
	NDCBU Count	99	557	1,105
	Other Count	16	218	1,127
	Facility Box Count	-	2	959
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	-	13
	Scheme Possible Residential Count	2,723	18,208	48,920
	Centralized Count	989	4,531	11,510
	Curb Count	1,707	12,938	32,848
NDCBU Count	27	716	2,628	
Other Count	-	19	278	
Facility Box Count	-	3	1,655	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Possible General Delivery Count</i>	-	-	8	
Scheme Drop				
Scheme Drop Business Family Served Count		246	933	2,328
Scheme Active Business: Residential Mix		-	-	-
Scheme Active Residential: Business Mix		1	5	12

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Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



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		1 Mile	3 Miles	5 Miles
POPULATION	2011 Estimated Population	5,385	44,147	110,107
	2016 Estimated Population	5,654	46,983	118,632
	2010 Census Population	5,384	43,393	108,181
	2000 Census Population	3,194	31,328	80,396
	Historical Annual Growth 2000 to 2011	6.2%	3.7%	3.4%
	Projected Annual Growth 2011 to 2016	1.0%	1.3%	1.5%
	2011 Median Age	36.18	36.32	36.41
HOUSEHOLDS	2011 Estimated Households	2,134	17,399	44,435
	2016 Projected Households	2,247	18,577	48,001
	2010 Census Households	2,173	17,112	43,553
	2000 Census Households	1,244	12,200	32,143
	Historical Annual Growth 2000 to 2011	6.5%	3.9%	3.5%
	Projected Annual Growth 2011 to 2016	1.1%	1.4%	1.6%
POPULATION BY RACE	2011 Estimated White	82.5%	81.0%	79.3%
	2011 Estimated Black or African American	8.4%	10.4%	12.4%
	2011 Estimated Asian & Pacific Islander	6.0%	5.2%	4.6%
	2011 Estimated American Indian & Native Alaskan	0.1%	-	-
	2011 Estimated Other Races	1.6%	1.3%	1.7%
	2011 Estimated Hispanic	4.4%	5.2%	6.1%
INCOME	2011 Estimated Average Household Income	\$94,312	\$99,893	\$88,445
	2011 Estimated Median Household Income	79,940.46	78,429.51	70,748.60
	2011 Estimated Per Capita Income	\$38,318	\$40,245	\$36,254
EDUCATION (AGE 25+)	2011 Elementary	4.2%	4.0%	3.8%
	2011 Some High School	4.4%	5.4%	5.7%
	2011 High School Graduate	24.0%	23.8%	25.2%
	2011 Some College	22.8%	20.8%	21.5%
	2011 Associates Degree Only	11.8%	11.0%	10.2%
	2011 Bachelors Degree Only	37.4%	36.2%	36.2%
	2011 Graduate Degree	14.9%	17.1%	16.9%
BUSINESS	Number of Businesses	298	2,183	5,399
	Total Number of Employees	4,537	37,861	86,121
	Employee Population per Business	15.2	17.3	16.0
	Residential Population per Business	18.1	20.2	20.4

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