

POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011
 Calculated using Proportional Postal Hybrid



Lat/Lon: 34.2121/-84.52746

River Green Land

1 Mile 3 Miles 5 Miles

Summary Data				
Demographic Δ Adjustment	Census 2000 Households	198	3,421	10,028
	Route Active Residential Count	1,313	9,972	22,464
	Census 2000 Average Persons per Household	2.81	2.80	2.85
	Census 2000 Population	556	9,824	29,024
	Recalculated Route Lower range	3,685	27,958	64,087
	Active Population Upper range	3,688	28,636	65,015
	Census Households vs Route Residential Count	563.75%	191.49%	124.00%
Origination Data				
Residential Demographics	Active Residential Delivery	1,313	9,335	21,275
	Active Residential Box	-	636	1,187
	Active Residential Count	1,313	9,971	22,462
	Additional Active General Delivery Count	-	1	3
	Total Active Residential Count	1,313	9,972	22,464
	Additional Possible General Delivery Count	-	1	3
	Total Possible Residential Count	1,315	10,319	23,306
	Census 2000 Households	198	3,421	10,028
	Population in households	555	9,591	28,610
	1-person household	17.26%	19.85%	17.30%
	2-person household	35.75%	32.62%	32.23%
	3-person household	18.65%	18.85%	19.81%
	4-person household	15.33%	15.94%	18.24%
	5-person household	8.57%	7.63%	7.88%
	6-or-more person household	4.44%	5.10%	4.54%
	Population in Group Quarters	-	233	414
	Total Housing Units	205	3,602	10,547
Occupied housing units	96.61%	94.98%	95.09%	
Owner-occupied housing units	85.77%	71.91%	78.65%	
Renter-occupied housing units	14.23%	28.09%	21.35%	
Business Demos	Drop Site Business or Family Served Count	7	195	517
	Active Business Deliveries	32	900	1,988
	Possible Business Deliveries	33	977	2,169
	Active Versus Possible Business Deliveries	4.59%	8.52%	9.10%

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		1 Mile	3 Miles	5 Miles	
SCHEME ACTIVE POSTAL DROP	Business				
		Scheme Active Business Count	32	900	1,988
		Centralized Count	1	36	73
		Curb Count	19	267	566
		NDCBU Count	8	129	410
		Other Count	3	87	211
		Facility Box Count	-	381	727
		Contract Box Count	-	-	-
		Detached Box Count	-	-	-
		NPU Count	-	-	-
		Call, Remit, Contest, Other Box Count	-	-	-
		Scheme Active Residential Count	1,313	9,971	22,462
		Centralized Count	162	1,572	2,609
		Curb Count	1,064	7,103	17,388
		NDCBU Count	86	594	1,117
		Other Count	1	66	160
		Facility Box Count	-	636	1,187
		Contract Box Count	-	-	-
		Detached Box Count	-	-	-
	NPU Count	-	-	-	
	Call, Remit, Contest, Other Box Count	-	-	-	
	<i>Schema Active General Delivery Count</i>	-	1	3	
SCHEME POSSIBLE POSTAL DROP	Business				
		Scheme Possible Business Count	33	977	2,169
		Centralized Count	1	52	95
		Curb Count	20	293	608
		NDCBU Count	8	133	438
		Other Count	3	105	248
		Facility Box Count	-	394	780
		Contract Box Count	-	-	-
		Detached Box Count	-	-	-
		NPU Count	-	-	-
		Caller, Remit, Contest, Other Box Count	-	-	-
		Scheme Possible Residential Count	1,315	10,318	23,303
		Centralized Count	162	1,583	2,628
		Curb Count	1,066	7,185	17,554
		NDCBU Count	87	611	1,145
		Other Count	1	74	180
		Facility Box Count	-	864	1,796
		Contract Box Count	-	-	-
		Detached Box Count	-	-	-
	NPU Count	-	-	-	
	Caller, Remit, Contest, Other Box Count	-	-	-	
	<i>Schema Possible General Delivery Count</i>	-	1	3	
	Scheme Drop				
	Scheme Drop Business Family Served Count	7	183	486	
	Scheme Active Business: Residential Mix	-	-	-	
	Scheme Active Residential: Business Mix	-	12	32	

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Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



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River Green Land		1 Mile	3 Miles	5 Miles
POPULATION	2011 Estimated Population	1,599	23,951	56,704
	2016 Estimated Population	1,839	26,737	63,094
	2010 Census Population	1,539	23,401	55,211
	2000 Census Population	582	9,973	28,250
	Historical Annual Growth 2000 to 2011	15.9%	12.7%	9.2%
	Projected Annual Growth 2011 to 2016	3.0%	2.3%	2.3%
	2011 Median Age	34.66	35.48	35.34
HOUSEHOLDS	2011 Estimated Households	563	8,452	19,738
	2016 Projected Households	645	9,400	21,874
	2010 Census Households	543	8,270	19,263
	2000 Census Households	207	3,472	9,770
	Historical Annual Growth 2000 to 2011	15.6%	13.0%	9.3%
Projected Annual Growth 2011 to 2016	2.9%	2.2%	2.2%	
POPULATION BY RACE	2011 Estimated White	87.6%	81.5%	84.5%
	2011 Estimated Black or African American	6.2%	8.0%	6.5%
	2011 Estimated Asian & Pacific Islander	2.0%	2.2%	1.9%
	2011 Estimated American Indian & Native Alaskan	0.1%	0.2%	0.1%
	2011 Estimated Other Races	3.1%	6.4%	5.2%
	2011 Estimated Hispanic	8.7%	15.5%	12.4%
INCOME	2011 Estimated Average Household Income	\$79,142	\$71,466	\$77,658
	2011 Estimated Median Household Income	62,133.77	56,177.68	63,845.47
	2011 Estimated Per Capita Income	\$27,936	\$26,121	\$27,713
EDUCATION (AGE 25+)	2011 Elementary	4.6%	7.9%	5.8%
	2011 Some High School	9.9%	12.6%	11.1%
	2011 High School Graduate	26.9%	29.2%	29.7%
	2011 Some College	25.4%	24.9%	24.3%
	2011 Associates Degree Only	8.4%	9.2%	10.2%
	2011 Bachelors Degree Only	29.7%	24.4%	27.8%
	2011 Graduate Degree	12.1%	8.4%	9.6%
BUSINESS	Number of Businesses	50	739	1,764
	Total Number of Employees	275	7,028	16,814
	Employee Population per Business	5.5	9.5	9.5
	Residential Population per Business	32.2	32.4	32.1

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