

POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011
 Calculated using Proportional Postal Hybrid



Lat/Lon: 34.86053/-82.27032

Milestone Plaza

1 Mile 3 Miles 5 Miles

Summary Data		1 Mile	3 Miles	5 Miles
Demographic Δ Adjustment	Census 2000 Households	2,007	14,980	37,949
	Route Active Residential Count	2,676	20,097	50,376
	Census 2000 Average Persons per Household	2.18	2.45	2.41
	Census 2000 Population	4,546	37,078	92,438
	Recalculated Route Lower range	5,822	49,278	121,629
	Active Population Upper range	6,063	49,744	122,707
	Census Households vs Route Residential Count	33.37%	34.16%	32.75%
Origination Data		1 Mile	3 Miles	5 Miles
Residential Demographics	Active Residential Delivery	2,676	20,097	50,133
	Active Residential Box	-	-	242
	Active Residential Count	2,676	20,097	50,375
	Additional Active General Delivery Count	-	-	1
	Total Active Residential Count	2,676	20,097	50,376
	Additional Possible General Delivery Count	-	-	1
	Total Possible Residential Count	2,745	20,408	51,670
	Census 2000 Households	2,007	14,980	37,949
	Population in households	4,365	36,731	91,626
	1-person household	36.59%	26.39%	27.86%
	2-person household	33.68%	35.49%	34.73%
	3-person household	12.83%	15.19%	15.80%
	4-person household	11.26%	15.18%	14.26%
	5-person household	4.11%	5.65%	5.30%
	6-or-more person household	1.53%	2.09%	2.05%
	Population in Group Quarters	181	347	812
	Total Housing Units	2,218	16,196	40,843
Occupied housing units	90.48%	92.49%	92.91%	
Owner-occupied housing units	40.03%	65.31%	64.41%	
Renter-occupied housing units	59.97%	34.69%	35.59%	
Business Demos	Drop Site Business or Family Served Count	168	1,093	2,498
	Active Business Deliveries	278	1,503	4,180
	Possible Business Deliveries	305	1,589	4,817
	Active Versus Possible Business Deliveries	9.96%	5.72%	15.25%

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		1 Mile	3 Miles	5 Miles
SCHEME ACTIVE POSTAL DROP	Business			
	Scheme Active Business Count	278	1,503	4,180
	Centralized Count	13	137	449
	Curb Count	101	671	1,418
	NDCBU Count	124	486	1,070
	Other Count	41	209	1,025
	Facility Box Count	-	-	213
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Call, Remit, Contest, Other Box Count	-	-	5
	Residential			
	Scheme Active Residential Count	2,676	20,097	50,375
	Centralized Count	1,190	5,238	12,598
Curb Count	1,332	13,465	33,298	
NDCBU Count	151	1,288	3,214	
Other Count	3	105	1,023	
Facility Box Count	-	-	242	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Call, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Active General Delivery Count</i>	-	-	1	
SCHEME POSSIBLE POSTAL DROP	Business			
	Scheme Possible Business Count	305	1,589	4,817
	Centralized Count	13	151	589
	Curb Count	102	677	1,465
	NDCBU Count	146	523	1,201
	Other Count	45	238	1,291
	Facility Box Count	-	-	263
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	-	9
	Residential			
	Scheme Possible Residential Count	2,745	20,408	51,669
	Centralized Count	1,251	5,396	13,022
Curb Count	1,339	13,593	33,823	
NDCBU Count	152	1,308	3,355	
Other Count	3	110	1,106	
Facility Box Count	-	-	362	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Possible General Delivery Count</i>	-	-	1	
Scheme Drop				
Scheme Drop Business Family Served Count		168	1,089	2,488
Scheme Active Business: Residential Mix		-	-	-
Scheme Active Residential: Business Mix		-	4	10

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Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



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		1 Mile	3 Miles	5 Miles
POPULATION	2011 Estimated Population	6,196	48,325	119,704
	2016 Estimated Population	6,948	51,370	129,506
	2010 Census Population	5,943	47,279	117,965
	2000 Census Population	4,441	37,716	92,772
	Historical Annual Growth 2000 to 2011	3.6%	2.6%	2.6%
	Projected Annual Growth 2011 to 2016	2.4%	1.3%	1.6%
	2011 Median Age	35.55	36.02	36.66
HOUSEHOLDS	2011 Estimated Households	2,848	19,961	49,430
	2016 Projected Households	3,212	21,290	53,736
	2010 Census Households	2,747	19,575	48,635
	2000 Census Households	1,972	15,218	38,081
	Historical Annual Growth 2000 to 2011	4.0%	2.8%	2.7%
Projected Annual Growth 2011 to 2016	2.6%	1.3%	1.7%	
POPULATION BY RACE	2011 Estimated White	74.7%	81.6%	79.7%
	2011 Estimated Black or African American	11.2%	9.0%	10.7%
	2011 Estimated Asian & Pacific Islander	9.9%	5.9%	4.7%
	2011 Estimated American Indian & Native Alaskan	-	-	0.1%
	2011 Estimated Other Races	2.3%	1.5%	2.4%
	2011 Estimated Hispanic	9.2%	6.1%	7.9%
INCOME	2011 Estimated Average Household Income	\$124,951	\$97,579	\$83,983
	2011 Estimated Median Household Income	69,687.64	73,060.84	65,351.53
	2011 Estimated Per Capita Income	\$60,261	\$41,040	\$35,208
EDUCATION (AGE 25+)	2011 Elementary	8.1%	4.0%	4.6%
	2011 Some High School	4.1%	4.9%	6.5%
	2011 High School Graduate	31.0%	24.6%	28.0%
	2011 Some College	19.6%	21.5%	22.2%
	2011 Associates Degree Only	10.9%	10.8%	10.1%
	2011 Bachelors Degree Only	34.9%	36.4%	34.3%
	2011 Graduate Degree	18.3%	17.6%	15.9%
BUSINESS	Number of Businesses	276	2,456	5,874
	Total Number of Employees	5,204	38,382	91,538
	Employee Population per Business	18.9	15.6	15.6
	Residential Population per Business	22.5	19.7	20.4

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