

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011  
 Calculated using Proportional Postal Hybrid



Lat/Lon: 33.63976/-84.63586

## Shops at Hampton Oaks

1 Mile

3 Miles

5 Miles

### Summary Data

Demographic  
 Δ Adjustment

Census 2000 Households	73	1,272	5,305
Route Active Residential Count	399	5,034	16,090
Census 2000 Average Persons per Household	2.47	2.67	2.81
Census 2000 Population	188	3,460	15,044
Recalculated Route Lower range	983	13,460	45,192
Active Population Upper range	1,029	13,698	45,632
Census Households vs Route Residential Count	448.20%	295.86%	203.32%

### Origination Data

Residential Demographics

Active Residential Delivery	399	5,034	15,661
Active Residential Box	-	-	428
Active Residential Count	399	5,034	16,090
Additional Active General Delivery Count	-	-	-
<b>Total Active Residential Count</b>	399	5,034	16,090
Additional Possible General Delivery Count	-	-	-
<b>Total Possible Residential Count</b>	400	5,054	16,373
<b>Census 2000 Households</b>	73	1,272	5,305
<b>Population in households</b>	179	3,400	14,899
1-person household	23.92%	19.91%	17.98%
2-person household	37.88%	36.50%	32.92%
3-person household	18.30%	18.46%	20.08%
4-person household	11.40%	13.81%	16.82%
5-person household	5.62%	6.85%	7.39%
6-or-more person household	2.89%	4.46%	4.83%
<b>Population in Group Quarters</b>	8	60	145
<b>Total Housing Units</b>	77	1,326	5,545
Occupied housing units	94.68%	95.92%	95.67%
Owner-occupied housing units	70.79%	83.86%	85.91%
Renter-occupied housing units	29.21%	16.14%	14.09%

Business  
 Demos

Drop Site Business or Family Served Count	1	12	39
Active Business Deliveries	7	81	533
Possible Business Deliveries	7	82	607
Active Versus Possible Business Deliveries	0.76%	1.68%	13.89%

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		1 Mile	3 Miles	5 Miles
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Active Business Count</b>	<b>7</b>	<b>81</b>	<b>533</b>
	Centralized Count	-	-	6
	Curb Count	3	42	145
	NDCBU Count	2	21	51
	Other Count	1	18	129
	Facility Box Count	-	-	200
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
Call, Remit, Contest, Other Box Count	-	-	2	
<b>Residential</b>				
<b>Scheme Active Residential Count</b>	<b>399</b>	<b>5,034</b>	<b>16,090</b>	
Centralized Count	27	240	812	
Curb Count	362	4,675	14,389	
NDCBU Count	10	116	352	
Other Count	-	2	109	
Facility Box Count	-	-	428	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Call, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Active General Delivery Count</i>	-	-	-	
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Possible Business Count</b>	<b>7</b>	<b>82</b>	<b>607</b>
	Centralized Count	-	-	6
	Curb Count	3	42	150
	NDCBU Count	2	21	58
	Other Count	1	19	158
	Facility Box Count	-	-	233
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
Caller, Remit, Contest, Other Box Count	-	-	2	
<b>Residential</b>				
<b>Scheme Possible Residential Count</b>	<b>400</b>	<b>5,054</b>	<b>16,372</b>	
Centralized Count	27	243	824	
Curb Count	363	4,692	14,544	
NDCBU Count	10	117	360	
Other Count	-	2	142	
Facility Box Count	-	-	502	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Possible General Delivery Count</i>	-	-	-	
<b>Scheme Drop</b>				
Scheme Drop Business Family Served Count		1	12	36
Scheme Active Business: Residential Mix		-	-	-
Scheme Active Residential: Business Mix		-	-	3

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# Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections  
 Calculated using Proportional Block Groups



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## Shops at Hampton Oaks

		1 Mile	3 Miles	5 Miles
<b>POPULATION</b>	2011 Estimated Population	1,081	15,167	45,599
	2016 Estimated Population	1,049	14,479	44,203
	2010 Census Population	1,070	14,934	45,687
	2000 Census Population	185	3,501	14,508
	Historical Annual Growth 2000 to 2011	44.1%	30.3%	19.5%
	Projected Annual Growth 2011 to 2016	-0.6%	-0.9%	-0.6%
	2011 Median Age	33.88	33.58	33.42
<b>HOUSEHOLDS</b>	2011 Estimated Households	401	5,549	16,608
	2016 Projected Households	465	6,232	18,469
	2010 Census Households	379	5,227	15,987
	2000 Census Households	72	1,286	5,136
	Historical Annual Growth 2000 to 2011	41.8%	30.1%	20.3%
Projected Annual Growth 2011 to 2016	3.2%	2.5%	2.2%	
<b>POPULATION BY RACE</b>	2011 Estimated White	11.1%	10.7%	14.3%
	2011 Estimated Black or African American	85.2%	85.3%	80.9%
	2011 Estimated Asian & Pacific Islander	0.7%	0.8%	1.0%
	2011 Estimated American Indian & Native Alaskan	0.1%	-	-
	2011 Estimated Other Races	0.5%	0.8%	1.5%
	2011 Estimated Hispanic	2.6%	2.8%	4.2%
<b>INCOME</b>	2011 Estimated Average Household Income	\$72,243	\$70,737	\$74,632
	2011 Estimated Median Household Income	69,717.00	67,177.36	69,455.46
	2011 Estimated Per Capita Income	\$27,298	\$26,139	\$27,402
<b>EDUCATION (AGE 25+)</b>	2011 Elementary	3.9%	3.2%	3.7%
	2011 Some High School	4.9%	8.3%	7.3%
	2011 High School Graduate	38.6%	29.1%	29.9%
	2011 Some College	27.1%	23.9%	22.9%
	2011 Associates Degree Only	9.8%	10.7%	8.9%
	2011 Bachelors Degree Only	24.6%	24.7%	29.3%
	2011 Graduate Degree	24.7%	21.0%	20.6%
<b>BUSINESS</b>	Number of Businesses	12	173	656
	Total Number of Employees	117	1,458	9,081
	Employee Population per Business	10.2	8.4	13.8
	Residential Population per Business	94.0	87.5	69.5

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