

POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011
 Calculated using Proportional Postal Hybrid



Lat/Lon: 30.28615/-81.43565

Medical and Merchants

		1 Mile	3 Miles	5 Miles
Summary Data				
Demographic Δ Adjustment	Census 2000 Households	2,713	21,573	40,472
	Route Active Residential Count	3,552	29,149	58,853
	Census 2000 Average Persons per Household	2.47	2.46	2.52
	Census 2000 Population	6,738	53,450	103,556
	Recalculated Route Lower range	8,775	71,650	148,189
	Active Population Upper range	8,822	72,219	150,587
	Census Households vs Route Residential Count	30.92%	35.11%	45.42%
Origination Data				
Residential Demographics	<i>Active Residential Delivery</i>	3,539	27,438	55,548
	<i>Active Residential Box</i>	14	1,703	3,296
	Active Residential Count	3,552	29,147	58,850
	<i>Additional Active General Delivery Count</i>	-	2	3
	Total Active Residential Count	3,552	29,149	58,853
	<i>Additional Possible General Delivery Count</i>	-	2	3
	Total Possible Residential Count	3,595	30,125	61,187
	Census 2000 Households	2,713	21,573	40,472
	Population in households	6,703	53,029	101,906
	<i>1-person household</i>	22.52%	23.83%	23.33%
	<i>2-person household</i>	38.65%	37.33%	35.71%
	<i>3-person household</i>	17.85%	17.78%	18.22%
	<i>4-person household</i>	14.19%	14.16%	14.78%
	<i>5-person household</i>	4.93%	5.03%	5.62%
	<i>6-or-more person household</i>	1.86%	1.87%	2.33%
	Population in Group Quarters	36	421	1,649
	Total Housing Units	2,879	22,879	43,147
<i>Occupied housing units</i>	94.23%	94.29%	93.80%	
<i>Owner-occupied housing units</i>	69.60%	67.93%	65.60%	
<i>Renter-occupied housing units</i>	30.40%	32.07%	34.40%	
Business Demos	Drop Site Business or Family Served Count	55	559	1,362
	<i>Active Business Deliveries</i>	97	2,549	4,820
	<i>Possible Business Deliveries</i>	107	2,958	5,434
	Active Versus Possible Business Deliveries	10.89%	16.07%	12.74%

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SCHEME ACTIVE POSTAL DROP	Business			
	Scheme Active Business Count	97	2,549	4,820
	Centralized Count	6	98	168
	Curb Count	8	89	223
	NDCBU Count	29	319	794
	Other Count	46	884	1,648
	Facility Box Count	8	865	1,651
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
Call, Remit, Contest, Other Box Count	-	294	336	
Residential	Scheme Active Residential Count	3,552	29,147	58,850
	Centralized Count	1,387	8,770	14,509
	Curb Count	1,386	10,335	20,931
	NDCBU Count	692	5,444	13,107
	Other Count	74	2,889	7,002
	Facility Box Count	14	1,703	3,296
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Call, Remit, Contest, Other Box Count	-	5	6
<i>Schema Active General Delivery Count</i>	-	2	3	
SCHEME POSSIBLE POSTAL DROP	Business			
	Scheme Possible Business Count	107	2,958	5,434
	Centralized Count	7	106	180
	Curb Count	8	89	224
	NDCBU Count	32	346	872
	Other Count	52	952	1,763
	Facility Box Count	8	912	1,765
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
Caller, Remit, Contest, Other Box Count	-	553	630	
Residential	Scheme Possible Residential Count	3,595	30,123	61,184
	Centralized Count	1,397	8,882	14,865
	Curb Count	1,400	10,404	21,084
	NDCBU Count	697	5,491	13,260
	Other Count	79	3,001	7,258
	Facility Box Count	22	2,306	4,675
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	38	43
<i>Schema Possible General Delivery Count</i>	-	2	3	
Scheme Drop				
Scheme Drop Business Family Served Count		54	556	1,359
Scheme Active Business: Residential Mix		-	2	2
Scheme Active Residential: Business Mix		-	1	1

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Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections
 Calculated using Proportional Block Groups



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Medical and Merchants		1 Mile	3 Miles	5 Miles
POPULATION	2011 Estimated Population	7,333	65,274	135,428
	2016 Estimated Population	7,566	66,924	141,834
	2010 Census Population	6,625	63,992	135,227
	2000 Census Population	6,354	58,326	117,290
	Historical Annual Growth 2000 to 2011	1.4%	1.1%	1.4%
	Projected Annual Growth 2011 to 2016	0.6%	0.5%	0.9%
	2011 Median Age	34.39	35.27	35.19
HOUSEHOLDS	2011 Estimated Households	3,089	28,126	53,890
	2016 Projected Households	3,116	28,118	55,115
	2010 Census Households	2,764	27,882	54,405
	2000 Census Households	2,552	24,375	46,398
	Historical Annual Growth 2000 to 2011	1.9%	1.4%	1.5%
Projected Annual Growth 2011 to 2016	0.2%	-	0.5%	
POPULATION BY RACE	2011 Estimated White	84.4%	85.0%	79.4%
	2011 Estimated Black or African American	6.3%	6.5%	9.8%
	2011 Estimated Asian & Pacific Islander	4.0%	3.9%	5.4%
	2011 Estimated American Indian & Native Alaskan	0.1%	0.1%	0.1%
	2011 Estimated Other Races	2.1%	1.7%	2.1%
	2011 Estimated Hispanic	9.4%	7.7%	8.6%
INCOME	2011 Estimated Average Household Income	\$85,144	\$84,077	\$89,349
	2011 Estimated Median Household Income	68,982.98	67,267.16	68,906.06
	2011 Estimated Per Capita Income	\$35,996	\$36,637	\$37,551
EDUCATION (AGE 25+)	2011 Elementary	1.2%	2.4%	3.3%
	2011 Some High School	5.7%	5.5%	5.5%
	2011 High School Graduate	24.9%	27.4%	28.8%
	2011 Some College	30.9%	26.2%	26.0%
	2011 Associates Degree Only	10.4%	11.8%	12.2%
	2011 Bachelors Degree Only	26.6%	30.1%	31.3%
	2011 Graduate Degree	19.6%	18.5%	16.3%
BUSINESS	Number of Businesses	71	2,612	4,240
	Total Number of Employees	504	27,638	49,593
	Employee Population per Business	7.1	10.6	11.7
	Residential Population per Business	103.1	25.0	31.9

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