

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 6/2011  
 Calculated using Proportional Postal Hybrid



Lat/Lon: 26.89536/-80.06178

## Bluffs Square Shoppes

		1 Mile	3 Miles	5 Miles
<b>Summary Data</b>				
<b>Demographic Δ Adjustment</b>	<b>Census 2000 Households</b>	2,147	10,316	32,299
	<b>Route Active Residential Count</b>	3,300	16,791	50,036
	<b>Census 2000 Average Persons per Household</b>	1.91	2.04	2.20
	<b>Census 2000 Population</b>	4,094	21,206	71,517
	<b>Recalculated Route Lower range</b>	6,292	34,306	110,093
	<b>Active Population Upper range</b>	6,293	34,516	110,792
	<b>Census Households vs Route Residential Count</b>	53.71%	62.77%	54.92%
<b>Origination Data</b>				
<b>Residential Demographics</b>	<i>Active Residential Delivery</i>	3,300	16,206	47,978
	<i>Active Residential Box</i>	-	585	2,058
	<b>Active Residential Count</b>	3,300	16,791	50,036
	<i>Additional Active General Delivery Count</i>	-	-	1
	<b>Total Active Residential Count</b>	3,300	16,791	50,036
	<i>Additional Possible General Delivery Count</i>	-	-	1
	<b>Total Possible Residential Count</b>	3,803	19,035	55,787
	<b>Census 2000 Households</b>	2,147	10,316	32,299
	<b>Population in households</b>	4,093	21,077	71,065
	<i>1-person household</i>	33.37%	29.74%	29.07%
	<i>2-person household</i>	51.17%	50.35%	43.60%
	<i>3-person household</i>	9.16%	10.47%	12.91%
	<i>4-person household</i>	4.70%	6.09%	9.47%
	<i>5-person household</i>	1.18%	2.21%	3.19%
	<i>6-or-more person household</i>	0.42%	1.14%	1.75%
	<b>Population in Group Quarters</b>	1	129	452
	<b>Total Housing Units</b>	3,008	13,940	39,616
<b>Occupied housing units</b>	71.37%	74.00%	81.53%	
<i>Owner-occupied housing units</i>	81.47%	82.55%	79.63%	
<i>Renter-occupied housing units</i>	18.53%	17.45%	20.37%	
<b>Business Demos</b>	<b>Drop Site Business or Family Served Count</b>	298	905	1,792
	<i>Active Business Deliveries</i>	181	1,363	5,514
	<i>Possible Business Deliveries</i>	215	1,560	6,303
	<b>Active Versus Possible Business Deliveries</b>	19.24%	14.45%	14.31%

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		1 Mile	3 Miles	5 Miles
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Active Business Count</b>	<b>181</b>	<b>1,363</b>	<b>5,514</b>
	Centralized Count	41	201	861
	Curb Count	7	33	172
	NDCBU Count	65	341	1,444
	Other Count	67	276	1,291
	Facility Box Count	-	512	1,735
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Call, Remit, Contest, Other Box Count	-	-	10
	<b>Residential</b>			
	<b>Scheme Active Residential Count</b>	<b>3,300</b>	<b>16,791</b>	<b>50,035</b>
Centralized Count	1,007	5,107	15,265	
Curb Count	413	5,913	17,280	
NDCBU Count	1,864	5,018	13,894	
Other Count	15	168	1,538	
Facility Box Count	-	585	2,058	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Call, Remit, Contest, Other Box Count	-	-	-	
<i>Schema Active General Delivery Count</i>	-	-	1	
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Business</b>			
	<b>Scheme Possible Business Count</b>	<b>215</b>	<b>1,560</b>	<b>6,303</b>
	Centralized Count	44	223	934
	Curb Count	9	37	190
	NDCBU Count	79	382	1,611
	Other Count	83	324	1,470
	Facility Box Count	-	593	2,076
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	NPU Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	-	22
	<b>Residential</b>			
	<b>Scheme Possible Residential Count</b>	<b>3,803</b>	<b>19,035</b>	<b>55,786</b>
Centralized Count	1,212	5,923	17,124	
Curb Count	448	6,184	17,962	
NDCBU Count	2,128	5,711	15,296	
Other Count	16	175	1,620	
Facility Box Count	-	1,041	3,782	
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
NPU Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	-	1	
<i>Schema Possible General Delivery Count</i>	-	-	1	
<b>Scheme Drop</b>				
Scheme Drop Business Family Served Count		297	904	1,787
Scheme Active Business: Residential Mix		-	1	3
Scheme Active Residential: Business Mix		1	1	3

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# Summary Profile

2000 - 2010 Census, 2011 Estimates with 2016 Projections  
 Calculated using Proportional Block Groups



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## Bluffs Square Shoppes

		1 Mile	3 Miles	5 Miles
<b>POPULATION</b>	2011 Estimated Population	4,518	26,376	98,668
	2016 Estimated Population	4,755	28,099	106,132
	2010 Census Population	4,517	29,368	95,807
	2000 Census Population	4,516	21,936	72,957
	Historical Annual Growth 2000 to 2011	-	1.8%	3.2%
	Projected Annual Growth 2011 to 2016	1.0%	1.3%	1.5%
	2011 Median Age	41.80	41.33	41.54
<b>HOUSEHOLDS</b>	2011 Estimated Households	2,563	13,544	45,253
	2016 Projected Households	2,725	14,586	49,187
	2010 Census Households	2,535	14,627	43,998
	2000 Census Households	2,391	10,828	33,001
	Historical Annual Growth 2000 to 2011	0.7%	2.3%	3.4%
Projected Annual Growth 2011 to 2016	1.3%	1.5%	1.7%	
<b>POPULATION BY RACE</b>	2011 Estimated White	97.9%	95.9%	90.9%
	2011 Estimated Black or African American	0.3%	1.0%	2.1%
	2011 Estimated Asian & Pacific Islander	1.0%	1.4%	2.6%
	2011 Estimated American Indian & Native Alaskan	-	-	-
	2011 Estimated Other Races	0.3%	0.6%	2.3%
	2011 Estimated Hispanic	2.9%	5.1%	11.5%
<b>INCOME</b>	2011 Estimated Average Household Income	\$106,743	\$133,753	\$110,355
	2011 Estimated Median Household Income	66,514.28	80,748.12	74,747.20
	2011 Estimated Per Capita Income	\$60,547	\$68,922	\$50,989
<b>EDUCATION (AGE 25+)</b>	2011 Elementary	0.7%	1.9%	3.7%
	2011 Some High School	5.9%	3.2%	5.2%
	2011 High School Graduate	34.0%	26.2%	27.7%
	2011 Some College	21.5%	21.2%	24.5%
	2011 Associates Degree Only	11.9%	10.9%	11.2%
	2011 Bachelors Degree Only	28.9%	37.4%	33.6%
	2011 Graduate Degree	25.2%	22.1%	16.7%
<b>BUSINESS</b>	Number of Businesses	221	1,799	6,202
	Total Number of Employees	1,399	18,557	55,448
	Employee Population per Business	6.3	10.3	8.9
	Residential Population per Business	20.5	14.7	15.9

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